Through participatory programming rooted in social justice principles, we synthesize community insights into resources that empower individuals to lead change in their own circles of influence. Our ultimate goal is to make social impact work relevant and accessible to everyone.
What We've Achieved In 2020

Launched our *Eat, Drink, and Do Good* newsletter filled with thought-provoking content, educational resources, and opportunities with 7,000+ subscribers & average 25% open rate

Developed **two** proprietary toolkits
using our community-based *Experimental Salons* framework, amassing over 6,000 views & 700 downloads

**Convened 65+** community members
for monthly small-group discussions on **books & movies** such as *Disability Visibility, The Color of Law* and *Prison in 12 Landscapes*

Hosted **8+** virtual events with industry partners
including the Museum of Food & Drink, General Assembly, Creative Mornings, National Museum of Women in the Arts, and Slant’d, bringing in an average of **200 engaged guests per event**

**Published 12+** educational resources on social justice on topics ranging from *respectability politics* & *anti-intellectualism* to structural racism in the U.S. & civic engagement

**Created 10+** Community Skillshare educational videos
offering free content addressing *COVID* & *racial injustice* while raising money for grassroots organizations of our experts’ choice

**Launched our FB group Social Impact Professionals**
which has grown to **600+** active members in 7 months
Case Study: Tokenization in Food Media

We started our process of examining tokenization within food media using our **Experimental Salons** facilitated small-group discussions framework. To date, we've hosted representatives from 24+ media organizations. We have also hosted 2 public panels on the topic, with 1,000+ signups.

We compiled our findings from the Salons and numerous 1:1 interviews into our **Toolkit for Recognizing, Disrupting, and Preventing Tokenization in Food Media**. This toolkit has since been shared widely, including in NY Magazine, Eater, Bon Appetit, TASTE, and the James Beard Foundation.

Current & Future Work

We have now created **bi-monthly accountability Salons** with Editor-in-Chiefs & senior leadership to discuss the implementation of systematic changes towards equity in their organizations.

We are also in the process of creating a free, public **industry whitepaper** detailing the process of programmatic changes both internally & externally over a 12-month period at 2 well-known food media organizations.
Our 2021 Goals

- Bring our *Asian in America* series to 5 new cities
- Grow our monthly book & movie discussions to a steady 50+ participants each month & add more author & director Q&A's, such as the recent session with Isabel Sandoval
- Build topic-specific virtual learning curriculums from our toolkits, including tokenization, appropriation, scarcity mentality, and transformative solidarity
- Launch a new Salon series & toolkit on gentrification and its complicated effects on personal, communal, corporate, and political relationships
- Continue our digital public programming offerings on social justice topics, including an upcoming series on representation in consumer packaged goods with Food+Tech Connect, Good Food Foundation, and Heritage Radio Network

Help us create this change at [www.studioatao.org/donate](http://www.studioatao.org/donate)